

FIXING AMERICA

A FILM BY STEVE LAFFEY

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STEPHEN P. LAFFEY

Creator, Writer, Producer Steve Laffey is a dynamic communicator and accomplished father, executive, mayor, teacher and author with proven ability to engage audiences at all levels.

He played a key role in growing a \$100M+ revenue financial firm, Morgan Keegan, into a \$500M firm with over 2000 employees. As President and COO, he initiated and teamed with top management to negotiate, structure and execute the sale of the firm at/near the peak of the market in 2000/2001. More importantly, Laffey headed a 20 member transition team that **RETAINED ALL EMPLOYEES** and benefited shareholders, customers and employees, including access to more capital and a 36% increase in stock price.

As a two term Mayor of his home town, Cranston, Rhode Island, Laffey helped turn a city on the verge of bankruptcy (with America's lowest bond rating and Rhode Island's largest cumulative deficit in history) around, achieving an investment grade bond rating, the state's largest cumulative surplus, and redeemed the bankrupt city pension (assets up 500%) over his four years in office. While Mayor, Laffey also taught the top finance course at the University of Rhode Island.

An engaging public speaker, radio show host, guest lecturer, and keynote speaker Laffey has been featured on national broadcast media such as Fox News Special Report, This Week with George Stephanopoulos, The O'Reilly Factor (FOX News), MSNBC's Hardball with Chris Matthews, CNN's Situation Room with Bill Schneider, Lou Dobbs Tonight (FOX Business), CNN Morning News, and C-SPAN.

His Book, *Primary Mistake* (Penguin Books, 2007), is a grassroots work, showing what happens when a political party gets so obsessed with holding on to power that it abandons its core principles.

PERSONAL

Stephen Laffey was born in 1962, one of five children of toolmaker John and Mary Laffey. He grew up in the Edgewood section of Cranston, excelling both academically and athletically in the Cranston public school system. After graduation in 1980, he attended Bowdoin College graduating magna cum laude, with a BA in Economics in 1984, the only member of his family to receive a college degree. He received his MBA in General Management in 1986 from the Harvard Business School, one of the youngest members of his graduating class.

Steve operates a small "ranch" in Fort Collins, Colorado (www.laffeyirishanimals.com). Steve has been married to his wife Kelly for 20 years and he has six children: Peter 26, Samuel 19, Sarah Grace 18, Audrey Elizabeth 11, Jessica 9, and little Stephen Jr. 7. He home schools his kids and he and his family attend Loveland Bible Church in Loveland, CO.



FRONT: (l to r) Sarah Grace, Peter, Sam
BACK: (l to r) Jesse, Kelly, Audrey, Steve,
and Stephen Jr.

